

# Girls on the Run Delaware

*A lot more than a running program.....*



## Sponsorship Opportunities



## Our Mission

*To educate and prepare girls for a life time of self-respect and healthy living.*

We believe that every girl

- can embrace who she is.
- can define who she wants to be.
- can celebrate differences.
- can rise to any challenge.
- can change the world.
- can.

Girls on the Run

[www.GirlsOnTheRunDE.org](http://www.GirlsOnTheRunDE.org)

# What is Girls on the Run?

- H** Girls on the Run Delaware offers a life changing, experiential learning program for 3rd through 8th grade girls.
- M** This innovative program combines training for a 5K running race with character building and self-esteem enhancing activities in an incredibly FUN way!
- M** Participants gain a better understanding of how to make healthy decisions, resolve conflict, maintain a positive attitude, build strong and supportive relationships, and cooperate effectively in a group to prepare for a lifetime of self-respect and healthy living.
- M** Our Programs, Girls on the Run (for 3rd through 5th grade girls) and Girls on Track (for 6th through 8th grade girls), are 10-week programs offered in the fall and spring that meet twice a week for one and a half hours during the academic year. Participants meet in groups of up to 15 girls and 2-3 coaches at schools, community centers, and parks.
- M** More than 160 individuals of diverse backgrounds and ages are

# Sponsorship Opportunities

## More than a running program....

- Season Program Sponsor
- New Balance Girls on the Run 5k Sponsor
- SoleMate Sponsor



# Season Sponsor:

The 20-lesson curriculum attempts to change a girl's budding notion that how she looks is more important than who she is.

- ❖ **\$10,000** allows 67 girls to participate in Girls on the Run for one season and provides their t-shirts and race registrations
- ❖ **\$5,000** provides lesson materials and game pieces for all sites in the Fall and Spring seasons and medals for girls both seasons
- ❖ **\$2,250** sponsors a team of 15 girls for one season
- ❖ **\$150** allows one girl to participate in Girls on the Run for one season

Help us make a difference in the lives of girls and their families.....all our sponsorship levels offer volunteer opportunities for your company.



# Season Sponsor

## Presenting Sponsor \$10,000

- Top billing as Presenting Sponsor in all advertising including radio, print, website
- Name or logo on all program t-shirts for two seasons (1500+/year)
- Name or logo on all New Balance Girls on the Run 5K Race series t-shirts and volunteer shirts (3000+/year)
- Company name/logo and website link on GOTR Delaware website
- Company name and website link in GOTR e-mail newsletters (3000+ contacts once a month for 12 months)
- Company name and/or logo in 5K advertisements
- Company banner placement at Spring 5K events
- Company booth placement at Spring 5K events
- Five complementary race registrations for Spring 5K event

## Season Sponsor: Program Sponsor \$5,000

- Name or logo on all season t-shirts and 5K t-shirts (1,500 shirts/year)
- Company name and/or logo and website link on GOTR Delaware website
- Company name and website link in e-mail newsletters (3000+ contacts/month for 12 months)
- Company banner placement at Spring 5K events
- Three complimentary race registrations for Spring 5K events.

*Impact of your investment: \$5,000 underwrites two sites, serving 30 full scholarship participants*

## Season sponsor: Sponsor one team \$2,250

- Recognition at the sponsored site
- Company name and/or logo and website link on GOTR Delaware website
- Company name and website link in e-mail newsletters (2000+ contacts once a month for 12 months)
- Company banner placement at season ending 5K events
- Two complimentary run registrations for season ending 5K event

*Impact of your investment: Supports one full scholarship site for one 10-week season. This includes instruction by trained coaches healthy snacks, water bottles, season t-shirts and participation in the season ending New Balance GOTR Delaware 5K event*

# Season Sponsor: Sponsor a Girl \$150

The knowledge that you have helped a girl:

- ❖ Sit up a little straighter
- ❖ Laugh a little louder
- ❖ Care more
- ❖ Smile wider
- ❖ Play fairer
- ❖ Look deeper
- ❖ Trust herself more
- ❖ Speak her truth with greater courage
- ❖ Act with greater purpose
- ❖ Risk more
- ❖ Run faster



*Impact of your investment: Provides scholarship for one girl for one 10-week season of Girls on the Run or Girls on Track. This includes instruction by trained coaches, water bottles, season t-shirt and participation in the season ending 5K events.*



## Program Sponsor through In-Kind Donations

We understand that not everyone is in a position to offer a cash donation but that your company may be able to offer goods or services to support our operations and help us further our mission. In-kind donations are recognized on the GOTR Delaware website and in the electronic newsletter.



# New Balance Girls on the Run 5K Sponsorship

More than 2000 runners, almost half of them 8-12 year old girls gather with family, coaches, running buddies and friends for a fun-filled morning of Girls on the Run excitement. For many of the participants, this is their first 5K. The Girls on the Run race series is the second largest 5K race series in the U.S.

<u>Sponsor Benefit</u>	<u>\$500 - Motivation Station</u>	<u>\$350 - Mile Marker</u>	<u>\$100 - Race Patron</u>
Display at 5k Event	*		
Company name and/or logo on the GOTR Delaware website	*	*	
Company name and/or logo on all 5K participant/volunteer t-shirts	*	*	
Company name and link to website in GOTR Delaware newsletter	*	*	*
Complimentary Race Entries	4	2	1

# Local SoleMate Sponsor

SoleMates is the charity running leg of Girls on the Run DE.

We are looking for local SoleMate sponsors or SoleMate runners.

To become a SoleMate runner is 3 easy steps:

1. Sign up to be a SoleMate for \$26.00 per year. (see welcome kit below)
2. Pick any race event and register separately
3. SoleMates agree to raise \$262.00 for Girls on the Run Delaware.



# Why we run.....



For more information on sponsorship opportunities contact Liz Baldwin  
At 302 540 0450 or [LDBaldwin@me.com](mailto:LDBaldwin@me.com)